

TV Advertising Heat Pump Dealer Sample (:20 + :05 + :05)



ANNCR: At Larry's summer party last year,



when the guests went in,



the air conditioner went out



So Larry got a Heil cooling system,



the brand that's provided cooling comfort for nearly 50 years



This year, Larry's party got a perfect score: 72.



For indoor comfort you can depend on, call your Heil dealer today!



OFFER INSERT



LOCAL DEALER TAG

TV ADVERTISING