

# TV Advertising Furnace Dealer Sample (:20 + :05 + :05)



ANNCR: Last year, there was a chill,



at Larry's New Year's celebration



when the furnace went out.



So Larry got a Heil heating system,



the brand that's provided cooling comfort for nearly 50 years



This year, Larry's party got a perfect score: 72.



For indoor comfort you can depend on, call your Heil dealer today!



OFFER INSERT



LOCAL DEALER TAG

TV ADVERTISING